



## Dmitry Gurski - CEO & Co-Founder

Dmitry Gurski is the Co-Founder and CEO of Flo Health, the leading women's health app worldwide with nearly 70 million monthly active users. A serial entrepreneur, investor, and philanthropist, Dmitry's journey to create Flo was deeply personal. Fueled by his own observations of the challenges women face in healthcare, he was motivated to address this critically underserved market.

Under Dmitry's leadership, Flo has evolved from a period tracker into a comprehensive women's health platform that supports women throughout their entire health journey. Flo's success is further amplified by its global pro-social initiative, the Pass it On Project, which aims to bridge healthcare disparities by providing free Premium access to up to 1 billion women across 66 countries. This initiative, in collaboration with UNFPA, seeks to level the playing field in global women's health by offering detailed cycle and symptom tracking, unlimited access to expert content, and a virtual assistant to women in need.

Beyond his role at Flo Health, Dmitry is a partner at Palta, a co-founding company with a portfolio of successful startups including Simple App, MSQRD (acquired by Facebook), AIMatter (acquired by Google), and Wannaby (acquired by Farfetch). His commitment to innovation extends to education, as evidenced by his co-founding of Edu4Future, a nonprofit organization dedicated to nurturing the next generation of tech innovators and socially responsible entrepreneurs. Prior to Flo Health, Dmitry founded Ideanomix, a publishing house that produced over 1,500 educational titles, and authored five books on computer science and programming.

Dmitry's educational background includes an MBA from Kozminski University and a Bachelor's degree in Pharmaceuticals and Drug Design from Belarusian State University, reflecting his diverse expertise in both technology and health sciences. He is also an alumni of Stanford Business School after completing Stanford Executive Program in 2019.