



## [Anna Klepchukova, MD - Chief Medical Officer](#)

Dr. Anna Klepchukova is the Chief Medical Officer at Flo Health. With a background in clinical medicine and pharmaceutical marketing, Anna brings a wealth of expertise to her position.

Anna's efforts to translate the latest medical and scientific knowledge into digital solutions have been transformative for the company — since joining the company in 2017, Flo has become the most popular women's health app globally. Her vision and leadership have been instrumental in building an in-house Medical and Science team as well as establishing the Flo Medical and Scientific Advisory Boards, which now include over 120 leading experts in female health. Together, Flo's in-house and external experts ensure that Flo adheres to the highest medical standards and leverages the latest scientific findings. As a result, Flo is the #1 OB-GYN-recommended app for period and cycle tracking and has built a track-record of scientific publications in the field of women's health.

Anna's career is marked by a deep commitment to advancing women's health. After medical school, she worked in intensive care medicine, including caring for terminally ill patients, which led her to develop an interest in preventative care. It also led her to a second career in the pharmaceutical industry, including working as a Marketing Manager at Takeda Pharmaceuticals, where she saw firsthand the shortfall in novel medicines for female health conditions. A passion for combining preventative medicine and disruptive innovations to address this unmet need brought her to Flo.

Anna holds a medical degree (MD) from Belarusian State Medical University, and has also studied marketing at The Chartered Institute of Marketing in the UK. Her mission is to change the world by creating novel technologies to improve people's health, which is why — in addition to her role at Flo — she is currently obtaining an Executive Diploma in Artificial Intelligence for Business at Oxford University, UK. It's Anna's belief that through scientific research and education on reproductive and sexual health, we can help every woman and person who menstruates live a healthier and happier life.